# The art of *time*. The force of *motion*.



## **Profile**

Over 10 years of experience fusing motion design, branding and storytelling. I deliver pixel-perfect animations and cohesive brand identities for agencies, studios and fundraising campaigns worldwide. Curious by nature, I constantly explore new tools, optimize workflows and thrive in cross-cultural teams to create clear, engaging visuals with real impact.

# **Core** Competencies

- Motion Design & Animation (2D/3D)
  Brand Identity & Visual Strategy
  Post-Production & Compositing

- UI Motion (Lottie, Rive, Spline)
- Conference High-Resolution & LED Panel Content
- Workflow Optimization & Team Collaboration

Tools: After Effects · Premiere · Audition · Photoshop · Illustrator · Cinema4D · Autodesk · G-Teams · Loom · ChatGPT · VEO3

# **Professional** *Experience*

#### Freelance Motion Designer & Branding Consultant

Remote & Brazil | 2011-Present

- Crafted animated content for agencies, startups and directors across Brazil, US and Europe
- · Contributed R&D pipelines and compositing techniques on major, award-winning projects
- (Minions 3 development, Cannes-winning "Impossible Journey")

   Produced high-res visuals for large LED installations at international events and conventions
- Supported two electoral campaigns and multimillion-dollar fundraising efforts with strategic branded content
- Advised studios on workflow improvements, boosting team efficiency and creative output

#### Camera 1 — Motion Designer

Brazil | 2017-2019

• Produced high-impact commercials for major accounts (Millium, large corporate clients), balancing in-house and external campaigns)

# Signia 3D — Motion & Post-Production Designer

Brazil 2016

• Produced promo and product-review videos, ensuring consistent visual quality from 3D render to final composite

#### Videobox Studio — Motion Designer

Brazil | 2013-2014

• Created statewide TV commercials and institutional videos that reinforced brand identity and messaging

#### **Education**

Bachelor in Design - Visual Programming - Univille (Brazil) - Full scholarship (ProUni) Branding Strategy - L'École de Design Nantes Atlantique (France) – Full scholarship (Science Without Borders)
Concept Art & Art History - Projeto Talentos (Brazil) – Private scholarship

### **Intrests**

• Design · Film & Animation · Concept Art · Outdoor Adventures (camping, trekking, climbing) · Martial Arts (capoeira, jiu-jitsu blue belt) · Yoga & Meditation · Personal Projects: KombTrip board game & restoring a 1988 VW Kombi.



Lenguage Skills

Portuguese French English